



Press release
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All aboard as Rok hits the road for innovative staff training scheme

Building and maintenance firm Rok is hitting the road in three special buses to roll out a hi-tech intranet staff training programme.

The buses, converted into mobile IT suites, are embarking on a nationwide six-week tour of the company's offices, taking sophisticated computer training equipment directly to thousands of Rok employees.

From early September, the buses will 'Rok up' at offices giving staff the chance to learn more about the firm's Roknet system, which boasts access to The Rok Way (Rok's system of operational guidelines and advice); a virtual Chill Out zone where colleagues can post news and views and the ability for users to personalise the site to suit their own role in the business.

Rok has teamed up with leading mobile IT provider PC Coaching to deliver the training programme. Employees will leave their offices to board the buses to complete a short course on how to use the Roknet system.

Mike Perry, Rok Change Director, said: "Rok regularly uses innovative ways to develop the business and this latest scheme allows us to do just that.

"The mobile IT units are equipped with the latest computer training tools and will allow our people to learn more about our new intranet system in a tailor made environment and in a way that is both cost and time effective.

"We are really excited about the Roknet tour and believe that this type of approach demonstrates our commitment to training our people, and our desire to make training engaging and enjoyable."

PC Coaching runs Europe's largest fleet of mobile training units and is regarded as one of the leading training providers for large-scale, bespoke system roll-outs.

Phil Gray, PC Coaching's project director, said: "It's great to be working in close partnership with such an innovative organisation like Rok.

"Our trainers have been chosen not just for their system knowledge, but also their ability to reflect the Rok culture and values.

"Combined with our mobile training units, branded to reflect Rok's corporate identity, we're delivering a cost-efficient solution that ensures a smooth roll-out of its IT training programme to Rok citizens nationwide."

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